



## चिनाब वैली पावर प्रोजेक्ट्स लिमिटेड

एनएचपीसी लिमिटेड (भारत सरकार का एक उद्यम) और जेकेएसपीडीसी(जम्मू एवं कश्मीर सरकार का एक उद्यम) का एक संयुक्त उद्यम

### Chenab Valley Power Projects Limited

A Joint Venture of NHPC Ltd. (A Govt. of India Enterprise) & JKSPDC (A Govt. of J & K Enterprise)

सीआईएन/CIN: U40105JK2011GOI003321

संविदा एवं प्रापण विभाग  
C & P Division  
फोन नं/Phone No:0191-2479829  
Email: procurement@cvppindia.com

CVPPL/C&P/2024-25/LOA/2350

Dated: 02.08.2024

#### M/s Media Professionals Enterprises

Villa No.48, Near IT Park,  
Rajpur Road Enclave,  
Dhorankhas, Dehradun, Uttarakhand-248001  
Email: - [manhar.mpe@gmail.com](mailto:manhar.mpe@gmail.com)

**Sub: Letter of Acceptance for "Display of Advertisement of CVPPL on 59 LED screens (in synchronisation of 55" size each) at Jammu Tawi Railway Station for a period of 6 months for the purpose of image building"**

- Ref: 1. NIT No. CVPPL/C&P/2024/2093 Dated 31.05.2024  
2. Tender ID. No. 2024\_CVPP\_809527\_1.  
3. Your Bid submitted against the above said NIT.  
4. Your Price Bid opened on 05.07.2024  
5. Our Letter No. CVPPL/C&P/2024-25/2280 10.07.2024

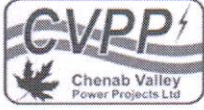
Sir,

With reference to above cited subject tender, we have accepted your bid submitted vide above references read in conjunction with terms & conditions of bidding document and subsequent correspondences. We are pleased to issue the Letter of Acceptance (LOA) for the work **"Display of Advertisement of CVPPL on 59 LED screens (in synchronisation of 55" size each) at Jammu Tawi Railway Station for a period of 6 months for the purpose of image building"** at Contract price of Rs.9,55,800/- (Rupees Nine Lakh Fifty Five Thousand Eight Hundred only) including taxes @ 18% for the period of Six months. The Price Schedule and some brief Terms & Conditions of the bidding document are mentioned hereunder:

#### 1. Definitions:

- 1.1 Bidder/ Consultant/ Contractor/ Agency/ Firm/ Company shall mean **M/s Media Professionals Enterprises, Villa No.48, Near IT Park, Rajpur Road Enclave, Dhorankhas, Dehradun, Uttarakhand-248001.**
- 1.2 Company/ Employer/ Client/ Corporation shall mean Chenab Valley Power Projects Limited, having its Registered Office at Chenab Jal Shakti Bhawan, Rail Head Complex, Opposite Saraswati Dham, Jammu-180012 (J&K),

*(Signature)*



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## 2. Price Schedule:

Schedule of Quantities & Price (or Price Schedule) of the work shall be as under:

Item No.	Description of Item	No. of Days	Unit	No. of proposed spots of 10 secs per day (Total Available spots/day = 175)	DAVP rate per 10 secs (Rs.)	GST Amount @ 18%	Total Amount without GST(in Rs.)	Total Amount with GST(in Rs.)
1.	Advertisement of CVPPL at Jammu Tawi Railway Station (Digital Display at 59 LED Screens of 51 Inch or above)	180	Days	45	100.00	145800/-	810000/-	9,55,800/-
<b>Total Amount (Rs.)</b>								<b>9,55,800/-</b>

(Rupees Nine Lakh Fifty Five Thousand Eight Hundred only) including taxes @ 18%.

## 3.0 Contract Period:

The Service provider shall start displaying advertisement of CVPPL on 59 Nos. of LED screens in synchronization of 55" each at Jammu Tawi Railway Station for a period of 6 months, within 05 (Five) days of issuance of Letter of Acceptance under intimation to Officer-In-Charge. Contract period shall be 06 (Six) months reckoned from commencement of Services.

## 4.0 Officer-In-Charge:

In all matter relating to this work, GSM(HR)- HR Division, CVPPL, C.O, shall be the Officer-In-Charge on behalf of CVPPL.

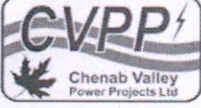
## 5.0 Paying Authority:

Sr. Manager (Finance), CVPP Ltd., CO Jammu (J&K).

## 6.0 Performance Security/Security Deposit:

The Contractor within 28 days from the date of issue of Letter of Acceptance, shall furnish a Performance security deposit of 03% (Three percent) of the Contract Price to the Officer-In-Charge for due performance of contract, in accordance with Clause 4 of 'Conditions of Contract'.

*Signature*



वसुधैव कुटुम्बकम्  
ONE EARTH - ONE FAMILY - ONE FUTURE



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फोन नं./Phone No: 0191-2479829  
Email: procurement@cvppindia.com

#### 7.0 Contract Agreement:

You are requested to attend this office for formal execution of agreement on Non-Judicial Stamp paper of appropriate value as per Stamp Act applicable in the UT of J&K in the format appended in the tender document, within 28 days from the date of issuance of this Letter of Acceptance (LOA).

#### 8.0 Other Terms & Conditions shall remain same as per tender document.

This 'Letter of Acceptance' is being issued to you in duplicate. It is requested to return its duplicate copy, duly signed and stamped on each page by your authorized representative as a proof of acknowledgement.

Thanking you,

Yours faithfully,

*C. J. Sharma*  
02.8.2024

General Manager (C&P)

#### Copy to:

- 1.GM (HR), for information & necessary action please.
- 2.GM (Finance), for information please.